

## **Bright MLS Update: October 2017**

### **Search across the Bright footprint in the Homesnap Pro app**

As of September, you can view the entire Bright footprint unified in one place - the Homesnap Pro app. Early in the formation of Bright we partnered with Homesnap to provide a world class mobile experience. It is the first place where you can receive the benefit of accessing all listings over the entire 40,000 square mile Bright footprint, while also ensuring cooperation and compensation.

Don't have the Homesnap Pro app? Start using Homesnap Pro, powered by Bright MLS today! To download the app: visit the [Apple App](#) store or the [Google Play](#) store.

### **Central Pennsylvania Preview Begins**

On September 19, subscribers from the Greater Harrisburg, Lancaster, Lebanon and York & Adams Associations began their preview of the Bright MLS system. This preview is the first chance new Bright subscribers have to get hands-on experience with the new system.

Big Bright Events were held in Lancaster, York and Harrisburg to welcome these real estate professionals to their new MLS. Catch up on all of the excitement from these events! Visit the [Bright Facebook page](#) for pictures and posts.

### **IDX Vendors given access to Bright production feed.**

IDX vendors that provide services to subscribers across the Bright footprint were recently given login credentials in order to complete preparations for using the Bright database. The database will include listings and historical information from the Central Pennsylvania MLSs, as well as TREND and MRIS. Live data will be available for use on October 23.

If you have a website or tool that relies on MLS data, this new feed should not impact you in any way. Your vendor is receiving all of the information needed to make the necessary transitions.

### **David Charron Elected 2018 CMLS President**

We are very excited that at the recent CMLS Conference, it was formally announced that David Charron, Bright's Chief Strategy Officer was elected as 2018 CMLS President. As President, David will lead the CMLS executive team, working with industry leaders to foster MLS innovation across the country. He will assume the leadership role in January.

### **Learn more about what we're doing at Bright MLS!**

Want to see more updates and information about Bright MLS? Visit our website ([www.brightmls.com](http://www.brightmls.com)) or Facebook page (<https://www.facebook.com/BrightMLS/>) to get weekly updates and information from Bright.