

Find out why Real Estate Agents love using RatePlug



How does RatePlug help Agents in today's market?

- RatePlug allows agents to provide their prospective homebuyers with valuable payment information specific to each property they view.
- Program provides detailed flyers with property listing information and accurate mortgage payment information in seconds.
- RatePlug integrates interactive, real-time mortgage payment information directly into your local Multiple Listing Service platform.
- Compliant program protects the broker, agent and lender from TILA, FTC-MAP, TRID requirements
- Consumers interact with the mortgage displays keeping them on listings longer and are not redirected to a separate website.
- All these great features at no additional cost to CAR subscribers!

Additional Agent Benefits

- RatePlug agents experience a 14% shorter timeframe from list date to contract
- Agents can now add affordability information to every property listing with the consumer going to another website.
- System is completely automated. Agents do not need to learn additional software
- The agent or broker display their own trusted lending sources that they know and trust!



Are you interested in participating in RatePlug? It's easy to get started.

www.rateplug.com/CAR