



LOCAL  
ACCURATE  
TRUSTED

## 2019 PRIMARY MEMBER BENEFITS AT-A-GLANCE

### LOCAL (Coastal Association of REALTORS®)

**\$250**

#### Education Benefits

- ✓ FREE CE
  - Four (4) CE Required classes per year
  - VALUE: \$35 x 4 = \$140 per year
- ✓ Member Pricing for 3 Hour CE (\$35 vs. \$50)
- ✓ [REALTOR® Designation/Certification](#) courses hosted at CAR with special member pricing
- ✓ Monthly discounts offered for online CE through CAR partnership with The CE Shop (20%-40%)

#### Networking Benefits

- ✓ Events held throughout the year
  - Discounts to breakfasts, parties, and events
  - Giveaways, prizes

#### Advocacy Benefits

- ✓ Monthly Government Affairs Newsletter
- ✓ Local Government Affairs Director to research and assist with issues important to you
- ✓ Representative at local government meetings
- ✓ RPAC dollars to be used for local candidates who support your industry
  - Nearly \$15,000 available for use in 2018 local elections

#### Additional Benefits

- ✓ Bright MLS MEMBER RATE
  - \$35 per month (REALTOR®) vs. \$53 per month (non-REALTOR®)
  - VALUE: \$216 per year
- ✓ CAR Weekly Newsletter
- ✓ Local Forms
- ✓ Sentrilock Services and Card Reader at the CAR office
- ✓ Exclusive member discount for ads in Wicomico Real Estate Now & OC Today Real Estate insert
- ✓ Sharable Social Media content
- ✓ Professional Standards, Ombudsman, Mediations, Ethics, and Arbitration services
- ✓ Opportunity to network with REALTORS® and Affiliates via Committee and Task Force involvement

#### CAR Office Benefits

- ✓ FREE Wi-Fi & Charging Station for your laptop, tablet, or phone
- ✓ FREE use of lobby computer/printer for last minute needs
- ✓ FREE Conference Room to meet with your clients when you are not near your office (upon availability)
- ✓ Training Room available to rent
- ✓ FREE coffee and M&Ms are always available in our office!

## **STATE (Maryland REALTORS®)**

**\$210**

- ✓ [Maryland REALTORS® Benefits](#)
- ✓ [Legal Hotline](#)
- ✓ [Maryland Conference](#)
- ✓ [Advocacy Benefits](#)

## **NATIONAL (National Association of REALTORS®)**

**\$150+\$35 Public Awareness Campaign (\$185)**

- ✓ Use of the REALTOR® Brand
- ✓ [zipForms®](#)
- ✓ [REALTOR® Designations/Certifications](#)
- ✓ [National Association of REALTORS® Benefits](#)
- ✓ [Member Value Calculator](#)
- ✓ [Where do you National Dues go?](#)